



## About Cambia Health Solutions

Cambia Health Solutions is dedicated to making the health care experience simpler, better and more affordable for people and their families, including the 3.1 million people in the Pacific Northwest enrolled in our regional health plans.

### Our health plan roots

Cambia is deeply rooted in a 100-year legacy of transforming the industry and the way people experience health care. And we're committed to delivering a seamless, personalized health care experience for the next 100 years.

### Leading the way

Drawing upon its legacy business, Cambia has pivoted to meet the needs of today's health care consumers. Our [six regional health plans](#), [Echo Health Ventures investment portfolio](#), strategic philanthropy with the [Cambia Health Foundation](#) and [Cambia Grove innovation hub](#) are all united by our Cause—to serve as a catalyst to transform health care, creating a person-focused and economically sustainable system.



### KEY FACTS

#### HEADQUARTERS: PORTLAND, OR

- Cambia Health Solutions is working to make health care more person-focused and economically sustainable.
- Cambia Health Solutions is a tax-paying not-for-profit with nearly 5,000 employees in 30 states.
- Cambia and its employees are nationally recognized for their culture of ethics, health and well-being; focus on members; and commitment to diversity, equity and inclusion.

# COMPANY PROFILE

Recognized as one of the Healthiest 100 Workplaces in America by Springbuk



Named one of the World's Most Ethical Companies by the Ethisphere Institute



Investments in 20+ companies through our strategic investing arm Echo Health Ventures



Named a US Best Managed Company by Deloitte



Earned a perfect score on the Corporate Equality Index for LGBTQ workplace equality by the Human Rights Campaign



Six health plans headquartered in the Pacific Northwest



Diverse workforce of nearly 5,000 employees in 30 states



Every \$1 million spent by Cambia supported an additional \$700,000 of economic activity across the region



Over \$21 million donated to charity in 2020



# Business focus

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## Health plans

Cambia's regional health plans are working to improve the health care experience—giving people more control, providing superior service and making health care clearer, more cost-effective and focused on results that matter to them.

- Our regional plans serve more than 3.1 million members in Idaho, Oregon, Utah and Washington
  - More than 100 years
  - Not-for-profit
  - A.M. Best "A" rating
  - NCQA Accredited
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## Echo Health Ventures—investing in health care transformation

Echo Health Ventures drives systemic health care transformation through hands-on, purpose-driven strategic venture capital and growth equity investing. Echo brings together USABLE Corporation, Cambia Health Solutions and Mosaic Health Solutions to accelerate health care innovation on a national scale and support meaningful health care impact.

- 100M+ people touched by our portfolio companies
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## Personalized, guided and compassionate health care solutions

Our goal is to provide a seamless health care experience for people by helping anticipate and respond to people's needs, reduce confusion, bolster decision-making and guide them through the health and well-being ecosystem. Using human-centered design principles, Cambia solutions aim to:

- Empower people
- Help simplify
- Make options easier to understand
- Organize care
- Track progress

# Cambia leadership

## Board leadership

Our Board includes leaders from successful consumer and technology brands.



## Cambia leadership team

Our diverse executive team has experience with well-known consumer and technology companies.

## Frontline staff

Committed employees are focused on people and their families.



## Our Cause

To serve as a catalyst to transform health care, creating a person-focused and economically sustainable health care system.

## Our core strategies



### Affordable & understandable

Make health care affordable and understandable for individuals and their families



### Economically accountable

Facilitate economically accountable relationships between persons and health care providers



### Consumer health solutions

Build consumer health solutions with a strong digital backbone that supports personalization and supplants existing platforms in health care



### Financial strength

Maintain the financial strength of the company to provide stability and create new value for customers

## Executive leadership

Cambia Health Solutions' forward-thinking, innovative leadership team has a vast amount of experience in the health care industry, coming from a variety of disciplines and organizations across the United States. Together, they lead Cambia to transform health care.

**Jared L. Short**

*President and Chief Executive Officer*

**John W. Attey**

*Executive Vice President and Chief Legal Officer*

**Gail Baker**

*Senior Vice President,  
Strategic Communications*

**Chris Blanton**

*Senior Vice President, Health Plan Operations,  
Commercial and Ancillary Markets*

**Rob Coppedge**

*Chief Executive Officer, Echo Health Ventures*

**Marion Couch**

*Senior Vice President and Chief Medical Officer*

**Jennifer Danielson**

*Senior Vice President, Public Affairs and Policy*

**Angela Dowling**

*Chief Revenue Officer*

**Steven Gaspar**

*Senior Vice President  
and Chief Actuarial Officer*

**Aadam Hussain**

*General Manager, Journi*

**Peggy Maguire**

*President, Cambia Health Foundation*

**Lisa Murphy**

*Senior Vice President and Chief of Staff to CEO*

**Vince Price**

*Executive Vice President  
and Chief Financial Officer*

**Laurent Rotival**

*Senior Vice President, Strategic Technology  
Solutions, and Chief Information Officer*

**Mark Stimpson**

*Senior Vice President  
and Chief Human Resources Officer*

**Sam Yamoah**

*Chief Strategy and Innovation Officer*



*“For more than 100 years, people have trusted us at some of the most important moments in their lives—as they experience the joy of a new baby, manage a chronic disease, or deal with a serious diagnosis like cancer. We are here to serve others—to simplify their health care journeys, meet them where they are, and transform our health care system to be more person-focused.”*

*Jared L. Short  
President and Chief  
Executive Officer*

## Cambia's Board Leadership

**Michael G. Koppel**, of Seattle, Washington, Chair of the Board, and former executive vice president and chief financial officer for Nordstrom, Inc.

**Mark C. Adams**, of Vancouver, Washington, board-certified vascular and thoracic surgeon.

**Jan Berger**, of Chicago, Illinois, president and CEO of Health Intelligence Partners.

**Susannah Fox**, of Washington, D.C., former chief technology officer for the U.S. Department of Health and Human Services (HHS).

**Paula A. Jones**, of Chicago, Illinois, chief executive officer of Cajual Entertainment, Inc., a record label and publishing company.

**Katharine G. Lindemann**, of Dedham, Massachusetts, senior vice president, retail support services of Panera Bread.

**Esther Machen**, of Idaho Falls, Idaho, a practicing dentist and president of Machen Family Dentistry, vice president of Machen Family Medicine and president of Machen Family Properties.

**Luis Machuca**, of Hillsboro, Oregon, president and chief executive officer for Enli Health Intelligence, which provides interoperability and workflow connectivity solutions for health care.

**John Morgan**, of Portland, Oregon, CEO of Avamere Health Services, and former leader of companies in the biotech and medical device industries, including the Mid-America division of Baxter International, Inc., and HemCon Medical Technologies, Inc.

**Tim Morgan**, of Portland, Oregon, president and chief executive officer of AAA Oregon/Idaho.

**George Mulhern**, of Boise, Idaho, with 25 years of business-to-business technology experience as chairman and CEO leading a turnaround for Cradlepoint.

**Jake Nichol**, of Park City, Utah, former CEO and president of Leatherman Tool Group, Inc.

**James G. Reynolds, Jr.**, of Portland, Oregon, vice president and general manager of Global Athletic Specialty for Nike.