



# Cambia 2021 Corporate Philanthropy Report



# Dear friends,

When the pandemic hit in March of 2020, we paused our traditional grantmaking in specific program areas to meet urgent community needs. We also examined our role as a corporate philanthropist in a world forever changed by COVID-19. We looked at the data and we listened to understand the multiple, complex, and interrelated challenges impacting our employees and our communities.

As a result, we made philanthropic investments totaling \$15.49M in 2021 to help our communities recover and become more resilient to ongoing challenges. This included a \$4M investment to increase access to behavioral health services for people living in rural communities across Idaho, Oregon, Utah and Washington. It also included \$1.3M in support for 118 community partners working toward equitable access to COVID-19 vaccines, resulting in 500,000 shots in arms. We also piloted an integrated approach to addressing social determinants of health and behavioral health needs through a \$1M investment in four underserved communities in our regional footprint.

We were honored to join our employees in supporting community partners over the past year. Throughout 2021, our employees volunteered over 6,000 hours with over 2,000 organizations. The Foundation matched 50% of employee donations to non-profit community-based organizations for a total financial contribution of \$2.5M.

Last year, the Cambia Health Foundation Board approved a new 10-year strategic vision, which is to advance equity through whole person health in underserved communities. By whole person health, we mean the integration of physical, behavioral and social dimensions that impact health and well-being.

Behavioral health access is a pressing community need and our greatest opportunity for impacting whole person health over the next five years. We will advance our vision of whole person health by expanding access to behavioral health services for young children and their caregivers and for adults over the age of 55. We will also support expanding, diversifying and training the behavioral health workforce to reduce provider shortages in our region. We selected this strategy because it complements the company's broader objectives, addresses current community needs, and builds upon the prior work of the Cambia Health Foundation.

Since its inception in 2007, the Foundation has invested more than \$48 million to advance palliative care access, awareness, and quality across the nation. Our 2022-2026 Strategic Plan is an evolution of our work in palliative care because it expands access to whole person health beyond people living with serious illness. We are excited to make whole person health the standard for everyone as we continue to support the palliative care workforce through our Sojourns Scholar Leadership Program.

We are proud to share work that we and our employees completed in 2021 and to give you a preview of the Foundation's new 5-year strategic plan. Engaging and convening our community of employees, nonprofit organizations and other partners will be critical to realizing this strategy. Thank you to everyone who has been with us on this journey. We appreciate your partnership and look forward to future collaborations that drive meaningful impact.

With gratitude,



**Peggy Maguire**  
President,  
Cambia Health Foundation



**Jared Short**  
Chief Executive Officer,  
Cambia Health Solutions



## 2021 At-a-Glance

<b>\$15.49M</b>	\$15.49M in total philanthropic investments
<b>500,000+</b>	500,000+ vaccines enabled in our communities through partnership with 118 community organizations
<b>6,931</b>	6,931 employee volunteer hours
<b>3,000</b>	3,000 people gained access to primary and preventative care through investments in our underserved communities
<b>2,263</b>	2,263 causes donated to by employees, matched at 50% by Cambia Health Foundation
<b>500</b>	500 health care providers received training and support for navigating current challenges
<b>117</b>	117 grantees and community partners

## Our Ongoing COVID-19 Response

### Equitable Vaccine Distribution

Total Investment

**\$1.3M** 504,466 vaccines enabled  
118 organizations supported

Cambia Health Solutions, together with its regional health plans and Cambia Health Foundation, enabled more than 500,000 shots in arms through our philanthropic support of more than 100 community-based organizations. An essential component of our COVID-19 response in 2021 was the support of timely and equitable vaccine distribution for all – including collaborating with our valued community partners to educate local communities, address vaccine uncertainty and remove barriers to access. We specifically focused on serving marginalized communities across the state, including low-income households, people experiencing homelessness and BIPOC communities.

### Partnership highlights

**Medical Teams International:** Our regional health plans in Washington and Oregon worked with Medical Teams International to help fund its mobile vaccination clinics. As an extension of our long-standing partnership with MTI, we worked collaboratively to fill critical gaps in vaccination delivery throughout communities in Washington and Oregon.

**United Way of Salt Lake:** In April 2021, United Way of Salt Lake (UWSL) and Utah 211 launched the Ride United Vaccine Access campaign, in partnership with Lyft and our regional health plan, providing access to free rides to COVID-19 vaccination appointments in Salt Lake County and surrounding areas. Nationwide, United Way and 211 partnerships have helped people in 155 towns access COVID-19 vaccinations.

*John, a 71-year-old man from Logan, Utah, faced several barriers to reaching his vaccine appointment. He has glaucoma, which affects his ability to drive, and he doesn't own a computer or a car. During John's 211 call, staff checked the Health Department's website for walk-in vaccine clinics and got him a ride scheduled for the next day.*

# COVID-19 Response (cont.)

## Health Care Workforce

In response to the immensely stressful and rapidly evolving work that health care providers have faced throughout the COVID-19 pandemic, Cambia Health Foundation made a series of multi-year investments toward the development of resources to better assist all clinicians on the front lines of this public health crisis, including professionals serving rural and underserved communities. Grants were directed to organizations that developed critical tools, information and training for quicker COVID-19 symptom assessment and management, compassionate patient and family communications, and the rapid adoption of telehealth services.



*"Simply put, CAPC's work to address the needs of palliative care teams and front-line clinicians during the pandemic would not have been possible without the Cambia Health Foundation's early and generous support. The Foundation's grant catalyzed additional funding from other foundations and donors and enabled CAPC to quickly develop new resources and offer all COVID resources for free. We are proud to have been a source of support and guidance to providers during an incredibly challenging time, and to have been able to iteratively respond to their changing needs as the pandemic progressed."*

### CAPC Vital Talk Leadership

#### To date, results from these partnerships include:

NEARLY <b>430,000</b>	Nearly 430,000 total page views of newly developed COVID-19 Rapid Response Resources Hub, which includes symptom management, telehealth and health equity resources
<b>165,000</b>	165,000 downloads of print & go tools on COVID communications for patients and caregivers
OVER <b>42,000</b>	Over 42,000 clinicians served through webinars, small-group office hours and coaching sessions

#### Grantees include:



# Increasing Behavioral Health Access in Rural Communities

Total Investment

## \$11.5M

2020 - 2021

In 2020, Cambia Health Solutions launched a \$11.5M multi-year initiative to increase access, improve quality of care and reduce the stigma of mental health. The funding is meeting the needs of communities across Utah, Idaho, Washington and Oregon with a focus on disparities in rural communities.

So far, successes of this initiative include:

- Over 30 peer support groups expanding their reach to provide comfortable and accepting environments
- Increased access to innovative, person-centered behavioral health services through partnerships between schools, community based culturally specific organizations and primary care providers
- Far reaching public information campaigns that are breaking down stigma and helping communities build on effective prevention services and supports

*"This grant is about so much more than direct service provision. It's about helping our state build capacity—with critical training, telemental health resources, and collaboration with peers throughout the state. The work of rural clinicians can be very isolating, so being able to train and connect with other therapists doing similar work in other areas has been invaluable."*

**- Tracey Tabet, Administrator, Utah Children's Justice Center Program**

*"We know that one in four Idahoans will be affected by a mental health diagnosis at some point in their lives. Focusing primarily this year on our peer support programs, we've been able to see a huge increase in utilization of those programs - we have a long way to go and there are opportunities to address the issue,"*

**- Beth Markley, NAMI Idaho Executive Director**

# Advancing Health Equity in our Four-State Footprint

Total Investment

## \$1M

Our health plans announced \$1 million dollars in philanthropic investments across underserved communities to increase care access, as well as integrate behavioral health services into existing programs. This investment is part of our broader "Four Communities" project, which aims to increase access to preventative and chronic care for people living in areas of greatest need, including: Lewiston, Idaho; Medford, Oregon; West Valley City, Utah; and South King County, Washington.

*"The investment in this work is creating a significant positive change for our community. It's as simple as that. Our staff sees people in need every day, and with this funding we'll be able to address community needs for connection and resources like never before. We're so grateful." - Brenda Johnson, CEO of La Clinica in Medford, OR*

## These investments focus on:

- Increasing care access and capacity, as well as integrating behavioral health services into existing programs
- Reducing barriers to optimal health by addressing social determinants of health (SDOH), including housing, food and emergency support
- Improving capacity for more personalized and sustainable care coordination between medical providers and social services

## Grant Partners:



CHAS Health/Lewis and Clark Health Center



La Clinica  
ACCESS  
Rogue Retreat



Association for Utah Community Health  
Comunidades Unidas



HealthierHere  
Global to Local  
YMCA of Greater Seattle

## Our most vulnerable communities

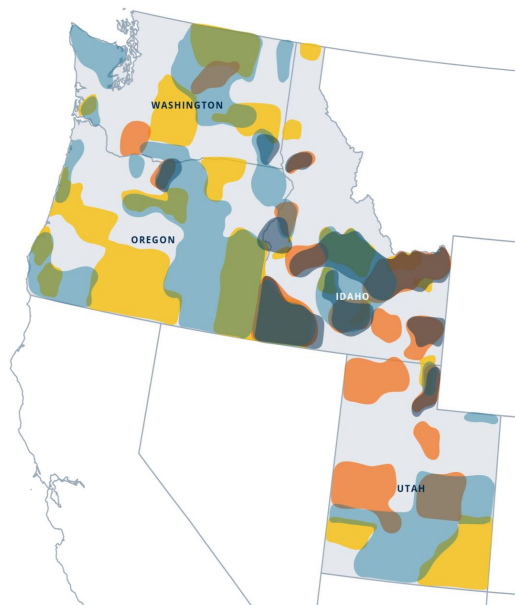
 **High Social Determinants of Health Stress<sup>1</sup>**

 **Behavioral Health Deserts<sup>2</sup>**

 **Primary Care Deserts<sup>3</sup>**

 **High Poverty<sup>4</sup>**

1. 2020 data from Algorex Health's SDOH Composite Stress Score uses over 150 inputs to measure compound stress caused by social influences on an individual
2. 2019 data from NPPES NNPI Registry measuring mental health providers per 100,000 population. This includes psychiatrists, psychologists, social workers, therapists, psychiatric PAs/NPs
3. 2019 data from NPPES NNPI Registry measuring primary care providers per 100,000 population. This includes physicians and mid-level providers
4. 2018 data from American Community Survey: Counties in which 18% or more of population is living below poverty level



# Diversifying our Health Care Workforce

Total Investment

## \$415,000

Cambia Health Foundation is committed to supporting and further diversifying our health care workforce to reduce behavioral health provider shortages in our region. By strengthening the paid and unpaid workforce, we enable wellness and prevention, reduce stigma and increase collaborative care models.

In 2021, 10 investments were made across our region totaling more than \$400,000. Over the next year, our partners will create pathways for success for diverse students seeking careers in health care. They will also expand training and supports for providers addressing behavioral health needs of those being served, as well as addressing the importance of self-care for providers who are there for people in need.

*"This regional health care workforce diversity initiative looks to break down the barriers of entry and completion of post-secondary health care education programs for minority and underrepresented students.*

*Ultimately, our goal is to foster a diverse workforce that is culturally and linguistically representative of the communities it serves to improve access to and quality of care while advancing health equity."*

*- Peggy Maguire, President, Cambia Health Foundation*

## Welcoming the Eighth Cohort of Sojourns® Scholars

Total Investment

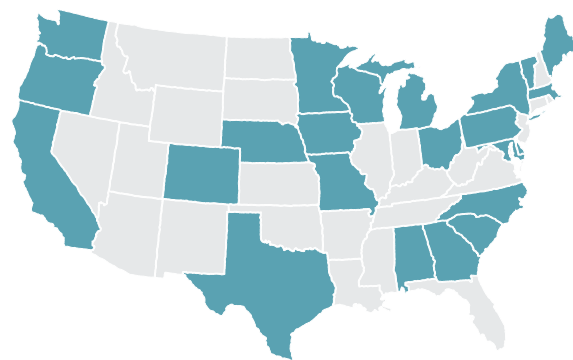
## \$1.8M

The Cambia Health Foundation's 10-year Sojourns Scholar Leadership program began in 2014, selecting up to 12 scholars per year to develop leadership skills through an innovative project, with support from a dedicated mentor and learning community. In 2021, we welcomed 10 new scholars to the program.

### Sojourns Scholar Leadership Program Findings: 2014-2021

- Published articles: 74% (368 articles published)
- Leadership awards: 48%
- Job promotions: 53%
- Other leadership opportunities: 71%
- Total grant dollars leveraged: \$149 million

### Sojourns Scholar Locations



Women

76%

Men

24%

BIPOC

25%

LGBTQIA+

10%

\*n=75 (2014-2021 Scholars)





**Interested in partnering with us to build more resilient communities and advance equity through whole person health? Reach out to our teams for more information.**

**Cambia Health Foundation**

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