



About Cambia Health Solutions

Cambia Health Solutions is dedicated to making the health care experience simpler, better and more affordable for people and their families, including the more than 3.4 million people we serve through our regional health plans.

Our health plan roots

For more than 100 years, Cambia has been deeply rooted in a legacy of transforming the industry and the way people experience health care. And we're committed to delivering a seamless, personalized health care experience for the next 100 years.

Leading the way

Drawing upon its legacy business, Cambia has pivoted to meet the needs of today's health care consumers. Our [six regional health plans](#), [Echo Health Ventures investment arm](#), strategic philanthropy with the [Cambia Health Foundation](#) and health policy center are all united by our Cause—to serve as a catalyst to transform health care, creating a person-focused and economically sustainable system.



KEY FACTS

HEADQUARTERS: PORTLAND, OR

- Cambia Health Solutions is working to make health care more person-focused and economically sustainable.
- Cambia Health Solutions is a tax-paying nonprofit with nearly 5,000 employees.
- Cambia and its employees are nationally recognized for their culture of ethics, health and well-being; focus on members; and commitment to diversity, equity and inclusion.



COMPANY PROFILE

Recognized as one of the Healthiest 100 Workplaces in America by Springbuk



Named one of the World's Most Ethical Companies by the Ethisphere Institute



Investments in 30+ companies through our strategic investing arm Echo Health Ventures



Named a US Best Managed Company by Deloitte



Earned a perfect score on the Corporate Equality Index for LGBTQ workplace equality by the Human Rights Campaign



Six health plans headquartered in the Pacific Northwest



Diverse workforce of nearly 5,000 employees



Every \$1 million spent by Cambia supported an additional \$700,000 of economic activity across the region



Over \$15 million in philanthropic investments in 2021



Business focus



Health plans

Cambia's regional health plans are working to improve the health care experience—giving people more control, providing superior service and making health care clearer, more cost-effective and focused on results that matter to them.

- Our regional plans serve more than 3.4 million people
 - Serving members for 100+ years
 - Nonprofit
 - Rated as Excellent by A.M. Best
 - NCQA Accredited
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Echo Health Ventures—investing in health care transformation

Echo Health Ventures invests to build and grow great health care companies. Echo brings together Cambia Health Solutions, Mosaic Health Solutions, USABLE Corporation and BCBS of Tennessee as members of the Echo Innovation Alliance to accelerate health care innovation on a national scale and drive meaningful health care impact.

Personalized, guided and compassionate health care solutions

Our goal is to provide a seamless health care experience for people by helping anticipate and respond to people's needs, reduce confusion, bolster decision-making and guide them through the health and well-being ecosystem. Using human-centered design principles, Cambia solutions aim to:

- Empower people
- Help simplify
- Make options easier to understand
- Organize care
- Track progress

Cambia leadership

Board leadership

Our Board includes leaders from successful consumer and technology brands.



Cambia leadership team

Our diverse executive team has experience with well-known consumer and technology companies.

Frontline staff

Committed employees are focused on people and their families.



Our Cause

To serve as a catalyst to transform health care, creating a person-focused and economically sustainable health care system.

Our core strategies



Affordable and understandable

Make health care affordable and understandable for individuals and their families



Economically accountable

Facilitate economically accountable relationships between people and health care providers



Consumer health solutions

Build consumer health solutions with a strong digital backbone that supports personalization and supplants existing platforms in health care



Financial strength

Maintain the financial strength of the company to provide stability and create new value for customers

Executive leadership

Cambia Health Solutions' forward-thinking, innovative leadership team has a vast amount of experience in the health care industry, coming from a variety of disciplines and organizations across the United States.

Jared L. Short

President and Chief Executive Officer

John W. Attey

Executive Vice President and Chief Legal Officer

Chris Blanton

Senior Vice President of Health Plan Operations, Commercial and Ancillary Markets

Rob Coppedge

Chief Executive Officer of Echo Health Ventures

Elizabeth Cole

Chief Human Resources Officer

Steven Gaspar

Senior Vice President and Chief Actuarial Officer

Aadam Hussain

Senior Vice President of Consumer Health Solutions and Partnerships

Peggy Maguire

President of Cambia Health Foundation

Lisa Murphy

Senior Vice President and Chief of Staff

Vince Price

Executive Vice President and Chief Financial Officer

Laurent Rotival

Senior Vice President of Strategic Technology Solutions, and Chief Information Officer

Sam Yamoah

Chief Strategy and Innovation Officer

Amadou Yattassaye

Executive Vice President of Market Growth



“For more than 100 years, people have trusted us at some of the most important moments in their lives—as they experience the joy of a new baby, manage a chronic disease, or deal with a serious diagnosis like cancer. We are here to serve others—to simplify their health care journeys, meet them where they are, and transform our health care system to be more person-focused.”

*Jared L. Short
President and Chief
Executive Officer*

Cambia's Board Leadership

Jared L. Short, president and chief executive officer of Cambia Health Solutions.

Jan Berger, of Chicago, Illinois, president and CEO of Health Intelligence Partners.

Susannah Fox, of Washington, D.C., former chief technology officer for the U.S. Department of Health and Human Services (HHS).

Paula A. Jones, of Chicago, Illinois, chief executive officer of Cajual Entertainment, Inc., a record label and publishing company.

Michael G. Koppel, of Seattle, Washington, Chair of the Board, and former executive vice president and chief financial officer for Nordstrom, Inc.

Katharine G. Lindemann, of Dedham, Massachusetts, senior vice president, retail support services of Panera, LLC.

Esther Machen, of Idaho Falls, Idaho, a practicing dentist and president of Machen Family Dentistry, vice president of Machen Family Medicine and president of Machen Family Properties.

Luis Machuca, of Hillsboro, Oregon, retired president and chief executive officer for Enli Health Intelligence, which provides interoperability and workflow connectivity solutions for health care.

John Morgan, of Portland, Oregon, former leader of companies in the biotech and medical device industries, including Avamere Health Services, the Mid-America division of Baxter International, Inc., and HemCon Medical Technologies, Inc.

Tim Morgan, of Portland, Oregon, president and chief executive officer of AAA Oregon/Idaho.

George Mulhern, of Boise, Idaho, with 25 years of business-to-business technology experience as leader of Cradlepoint.

Jake Nichol, of Park City, Utah, former CEO and president of Leatherman Tool Group, Inc.

Astrid S. Tuminez, of Provo, Utah, president of Utah Valley University (UVU).