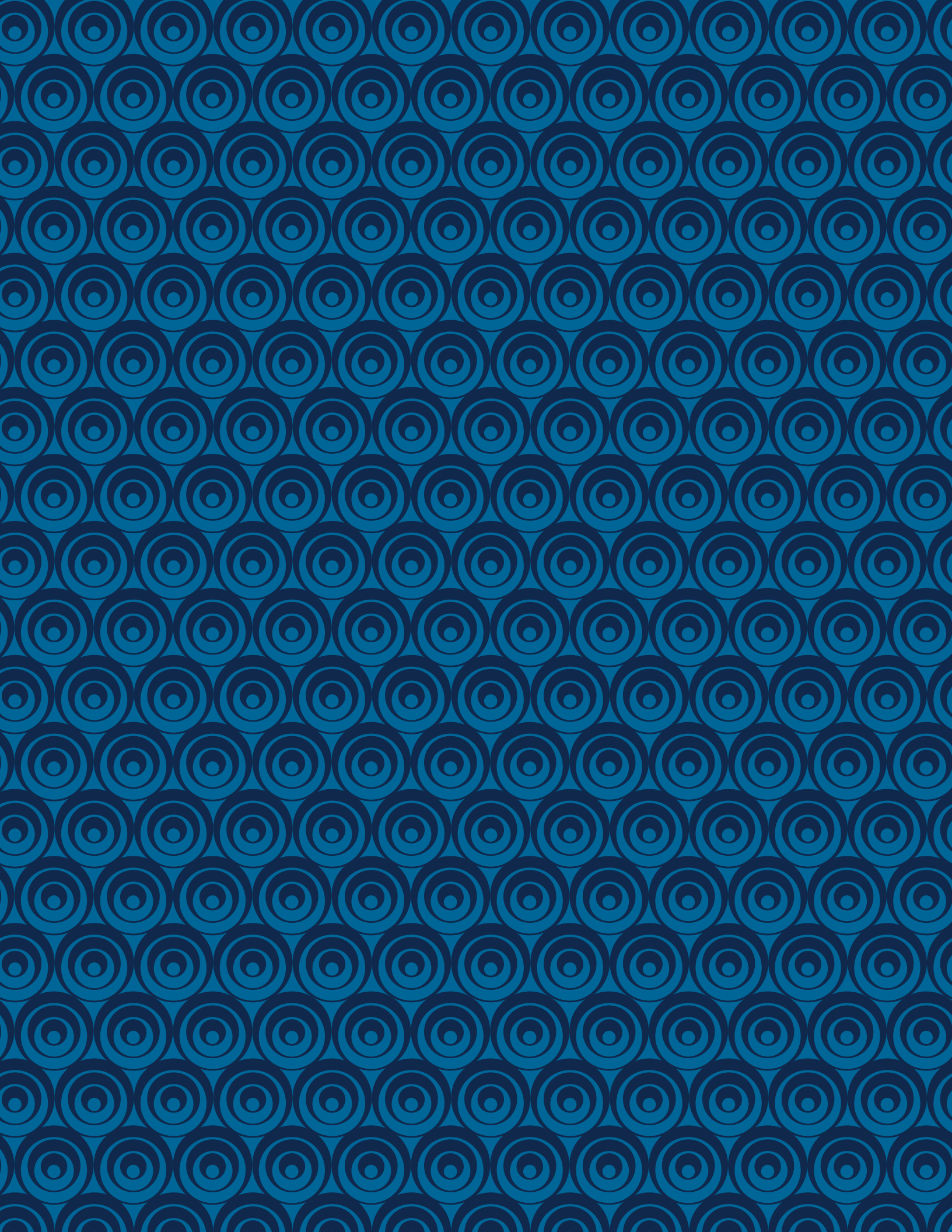




2022 Community Impact Report



Cambia Health Foundation is the corporate foundation of Cambia Health Solutions, connecting the company's philanthropic dollars to communities through nonprofit partners. We believe in a future where every person has an equal opportunity to live the healthiest life possible. Our 10-year vision to advance equity through whole-person health in underserved communities across Idaho, Oregon, Utah and Washington is closely aligned with Cambia Health Solutions' broader commitment to health equity and behavioral health.

In 2022, we celebrated our Foundation's 15th anniversary. We are proud to share that, since the Foundation was established in 2007, we have invested more than \$110 million to transform health care and support community health and well-being. We also matched employee donations at 50% and supported their volunteerism. Over the last 15 years, employees donated \$22 million, generating \$33 million in support for nonprofit community-based organizations with the Foundation match. Employees logged 83,000 volunteer hours. The generosity of Cambia employees is cause for celebration!

Moving forward, we are building on the success of our first 15 years, including our investments in emerging palliative care leaders through the Sojourns Scholar Leadership Program, to meet the urgent community need for increased access to behavioral health services within equitable whole-person health models. We are excited to share our initial steps with you in this 2022 Community Impact Report.

Thank you to all of our partners, past and present, who have collaborated with us and each other to transform health care and to create meaningful change in people's lives.

With gratitude,



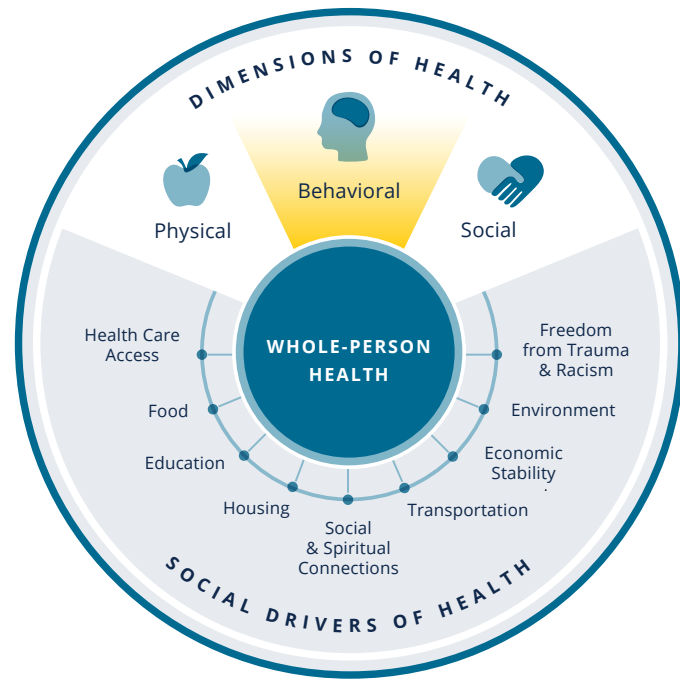
Peggy Maguire

Peggy Maguire
President,
Cambia Health Foundation



Jared L. Short

Jared L. Short
President and CEO,
Cambia Health Solutions



Our 5-year strategy is to expand access to behavioral health in underserved communities.

As we work toward our 10-year vision of advancing equity through whole-person health, our primary focus is to expand access to behavioral health in underserved communities. This aligns with a pressing community need and is our greatest opportunity for impact. Behavioral health care includes mental health, substance use disorder and encompasses a continuum of prevention, intervention, treatment and recovery support services.

Our work prioritizes behavioral health access across three focus areas:



Resilient Children and Families

We invest in behavioral health access for young children and their caregivers. By focusing on early intervention, we build resilience and improve health outcomes.



Healthy and Connected Aging

We focus on solutions that reduce isolation, loneliness and substance misuse among older adults by strengthening social connectivity, care coordination and behavioral health access within whole-person health models.



Health Care Workforce

We support expanding, diversifying and training the workforce to reduce behavioral health provider shortages in our region. By strengthening the paid and unpaid workforce, we enable wellness and prevention, reduce stigma and increase adoption of integrated and collaborative care models.

2022 At a Glance

This report highlights the progress and investments we've made in 2022 across our focus areas, community partner organizations and legacy investments.

\$9.3M 
total philanthropic investments

11,286 
employee volunteer hours

100 
organizations funded

\$1.2M 
invested in new focus areas

47% 
of dollars invested to expand behavioral health access

85% 
of Cambia's employees believe Cambia and its foundation do a good job of contributing to the communities in which we live and work

12 
scholars entered the Sojourns Scholar Leadership Program

80 
executives used community leadership funds to support volunteer board service

62 
company-coordinated volunteer opportunities


Grantmaking

We strive to make a difference by investing in community-led organizations that center racial equity, are trauma-informed and age-friendly.



27

total number of grants made this year



63%

of Foundation investments this year were made in the new priority areas



\$405K

invested in Resilient Children & Families



\$100K

invested in Healthy & Connected Aging



\$694K

in Health Care Workforce investments

Key Accomplishments

Maternal and Behavioral Health

In 2022 Cambia Health Foundation invested \$400,000 in grants to build resiliency among young children and their families. Grant partners are working to reduce maternal health disparities, increase behavioral health access or a combination of both.



Examples of grant-funded projects include full integration of behavioral and emotional health in primary care for children and their families, early interventions in adverse childhood experiences and supporting growth of behavioral health providers from diverse racial and ethnic backgrounds.

We are pleased to work with the following organizations:

- American Academy of Pediatrics: WA State Chapter (Washington)
- Birth Equity Collaborative (Washington)
- Byrd Barr Place (Washington)
- Childhaven (Washington)
- Latino Network (Oregon)
- Reach Out & Read (Washington)

Health Care Workforce Provider Training in Integrated and Collaborative Care Models

One area of focus in the new strategic plan is to expand, diversify, and train the workforce to reduce behavioral health provider shortages in our region.

We believe that creative approaches and a wide variety of solutions are needed to address critical supply issues. We invest in organizations that conduct training for clinical and non-clinical providers across the behavioral health care continuum. Our investments supported the work of 23 community-based organizations across our four-state region in training 1,688 providers in integrated and collaborative care models, exceeding our goal of training 1,500 providers. This included specialized training for people providing integrated care to child victims of abuse and their families, individuals involved in re-entry programs addressing physical, mental, substance use disorder, people helping homeless and housing insecure individuals, and school-based mental health service providers.

Diversifying the Health Care Workforce: Paula A. Jones Endowed Scholarship



Paula A. Jones served with distinction on the board of directors of Cambia Health Solutions for 12 years and retired from her board role in June 2022. In recognition of her steadfast commitment to advancing equity, improving outcomes and supporting whole-person health at every stage of life, Cambia Health Foundation

established the Paula A. Jones Endowed Scholarship Fund at the Oregon Community Foundation. On an annual basis, Oregon Community Foundation will work with a selection committee, that includes a representative from the Cambia Health Foundation, to distribute a portion of the fund for high school graduate(s) in Oregon, Washington, Idaho or Utah to use in pursuit of post-secondary education, preferably in a behavioral health services related field, at public or private nonprofit colleges or universities in the United States.

SPOTLIGHT

National Suicide Prevention Lifeline System



In July 2022, Congress launched a new emergency three-digit dialing code to address the pressing need for additional mental health support for people in crisis throughout the United States. Now, people who call, text, or chat 988 are connected to trained counselors who are part of the existing National Suicide Prevention Lifeline network.

To assist with the launch of the new dialing code, the Foundation invested over \$300,000 in nonprofit organizations that are part of the National Suicide Prevention Lifeline system. Our ongoing goal is to support, expand, diversify and train our region's behavioral health workforce.

Since the soft launch of the 988 national hotline, our grant partner Crisis Connections reports that calls for service increased by 39%, and, on average, the nonprofit is taking ~2,200 calls per month to help Washingtonians in need.

Our grant partner, Northwest Human Services, which serves the Salem-metro area, was able to buy new training materials that bolster the curriculum with call support best practices for helping specific population demographics. The team is working to integrate the new

material in a variety of formats to ensure comprehension, retention and accessibility. Funding from the Foundation assured that 100% of the staff received comprehensive training in mental health crisis.

Organizations that received funding include:

- Crisis Connections (Washington)
- Huntsman Mental Health Institute Utah Crisis Line (Utah)
- Jannus, Inc. dba Idaho Crisis & Suicide Hotline (Idaho)
- Lines for Life (Oregon)
- Northwest Human Services (Oregon)
- Volunteers of America Western Washington (Washington)

Convening & Thought Leadership

Throughout 2022, Cambia Health Foundation facilitated 25 convenings that connected and amplified the voices of our grant partners and worked toward building collaborative relationships among funders and nonprofit partners to address shared challenges.

Our team also partnered with organizations to share and expand expertise through 44 regional and national speaking opportunities, panel and board participation, as well as activities that helped to advance evidence-backed philanthropic models.



25

facilitated convenings



44

thought leadership activities

SPOTLIGHT

The Importance of DEI Related to Health Equity



We understand that diversity and inclusion are key to ensuring more equitable health care. Considering surging mental health needs, economic challenges and other factors, we’ve launched several diversity, equity and inclusion (DEI) initiatives to better support our most vulnerable communities. A cross-functional panel from our regional health plans discussed the importance of DEI in ensuring health equity at the Salt Lake Chamber 2022 Business Diversity Summit in November. The panel shared insights with fellow business and community leaders interested in advancing diversity, equity and inclusion in Utah.

Key Accomplishments



50/50 Women on Board Events

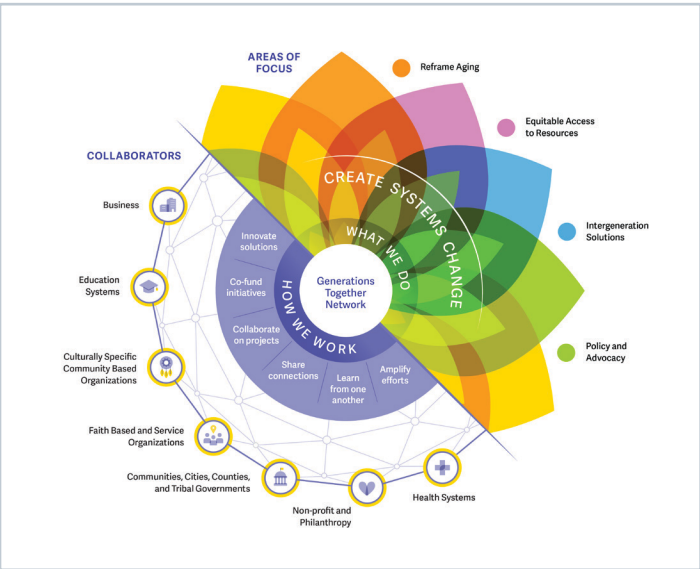
Representation in the workplace brings diverse experiences and perspectives—and drives results. In October, our regional health plans sponsored an evening of learning and conversation at two 50/50 Women on Boards events, which took place in Seattle and Portland. 50/50 Women on Boards is a national movement promoting gender equity and advancing women to corporate boards. The events provided opportunities to gain insights from prominent industry leaders about the path to corporate board service and networking among professionals who are dedicated to board diversity.

Expanding Access to Behavioral Health Across Rural Utah

Cambia Health Foundation invited representatives from our grant partners to share information and coordinate efforts to expand access to behavioral health across rural regions of Utah. This included the Association for Utah Community Health, Huntsman Mental Health Institute University of Utah, National Children’s Alliance and Utah Children’s Justice Center Program, University of Utah U-TTEC Lab and Utah Division of Multicultural Affairs. The group discussed challenges and opportunities, including strategies to recruit and retain behavioral health providers, coordinate messaging efforts to reduce stigma, and map different collaborative care training options for integrated primary care teams.

CFHA National Professional Development Conference

Cambia Health Foundation was the principal sponsor of The Collaborative Family Healthcare Association (CFHA) national professional development conference, which took place in Boise, Idaho. Over 600 professionals gathered to advance integrated care through provider training, policy development and payment reform. CFHA is a multi-guild member association that envisions seamless collaboration between psychosocial, biomedical and all other health care providers; patients and families are viewed as equal partners in the health care process. As part of our sponsorship, we were able to cover the attendance cost for our partners at the Idaho Community Health Association to attend and we introduced the kickoff plenary session: Supporting the Workforce by Building Regional Communities.



Generations Together

Cambia Health Foundation, along with Oregon AARP and Age Plus, convened a group of stakeholders to form “Generations Together”, a collaborative network for change. By 2030, all generations of Oregonians will be more connected, valued, and have equitable access to the resources needed to live and age well together. The network will act as a gathering place to share best practices and influence systems change to promote equitable well-being for people of all generations throughout Oregon.

Awareness & Engagement

We empower our employees to give in the ways they feel most compelled and invested. From volunteering to serve as nonprofit board members to lending a helping hand at community events or donating their own funds (which the Foundation matches at 50%), Cambia employees consistently step up and step out to help people in need.



11,286
of employee volunteer hours



\$1.6 million
of employee donations



\$770,000
of Foundation match



462
employees participated
in the inaugural Dollars for
Doers program



RECOGNITION

Portland Business Journal's annual Corporate Philanthropy Awards celebrate community giving, employee volunteerism and other forms of support. This year, Cambia Health Solutions was honored to be one of 11 organizations to receive the Million Dollar Club Award, ranking No. 2 in the category. This category recognizes local companies that donated more than \$1 million in 2021 to organizations impacting Oregon and southwest Washington.



Key Accomplishments

Broadening Community Impact

We are committed to the health and well-being of our local community. Typically, we accomplish this through long-term strategic planning but sometimes the need to be flexible and agile is required. We listen to the voices of vulnerable populations and work with our partners to positively impact the health and well-being of our communities.

For example, Spokane County has seen record-breaking increases in opioid use, resulting in babies who are born dependent on drugs. Maddie's Place, a nonprofit organization based in Spokane, WA, is a recovery nursery for babies experiencing withdrawal due to prenatal substance exposure. Last fall, Maddie's Place opened to provide hope and healing to drug-dependent babies, and we were quick to make an investment with them.

Dollars for Doers

During National Volunteer Week in April, we announced the launch of a new program, Dollars for Doers, which incentivizes Cambia employees to volunteer their time and skills for the benefit of other people and causes. When Cambia employees log volunteer time, the Foundation directs \$20 per hour to the cause(s) of their choice. In 2022, employees earned \$78,632 dollars by volunteering their time to local nonprofit organizations. At Cambia Health Foundation, we're honored to support employees as they give their time to causes they care about.



Employee Giving Campaign: Harnessing the Power of Good

Each year, Cambia Health Solutions hosts an annual, week-long Celebration of Giving to encourage employees to increase their giving impact through the Foundation's programs. All year long, the Foundation matches Cambia employee donations to eligible 501(c)(3) nonprofits by 50%, but this year's Celebration of Giving included a special opportunity to commemorate Cambia Health Foundation's 15th anniversary. Employees were invited to donate \$15 to a nonprofit on Giving Tuesday and have their donation matched 100%.

In just one week:

1,682 employees donated more than
\$188,000 to **1,560** different causes

SPOTLIGHT

Boys & Girls Clubs

For many years, the Foundation has been a proud supporter of the Boys & Girls Clubs, sharing the Club's mission of empowering all young people, especially those who need it the most, to realize their full potential. In August, we hosted a back-to-school event for the members at Regence Boys & Girls Club located in Portland. 60 kids and their families stopped by the Club and left with backpacks full of school supplies.

The Club has been a constant in the lives of many children, and we are honored to support their work in multiple locations. Cambia Health Solutions CEO Jared Short serves on the Boys & Girls Clubs of Portland board of directors. Employees from across our four-state footprint volunteer and support their local Club location. One of our health plan presidents serves on the board of Boys & Girls Clubs of Ada County, ID.

Cambia employee engagement with regional Boys & Girls Clubs from 2018-2022:

- **250** volunteer hours tracked
- **\$144,000** donations generated

Responsible Stewardship

At Cambia Health Foundation, we have a responsibility to ensure our resources are spent responsibly and in alignment with our strategy. This is not a responsibility we take lightly. We evaluate and prioritize activities and investments that leverage our strengths to meet urgent community needs and align with Cambia’s broader strategies.

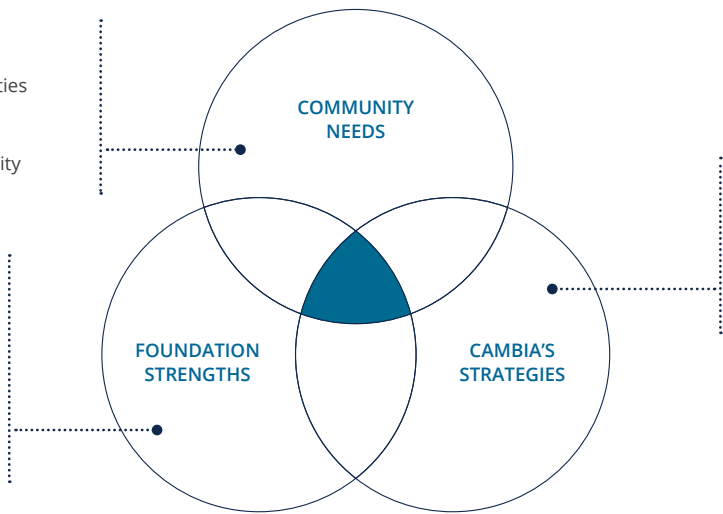
Strategic Plan Alignment & Execution

Community Needs

- Health equity and reducing health disparities
- Behavioral health access and affordability
- Health care workforce capacity and diversity

Foundation Strengths

- Impactful and equitable funding
- Convening and catalyzing partners around a shared challenge
- Employee awareness and engagement



Cambia’s Strategies

- High-value care
- Simplify experiences
- Sustainable growth

Data-based Decision Making

We invest in our communities based on data that helps us understand community needs. We continually measure the outcomes of our investments and work closely with our partners who continue to support the mission of transforming health care and maximizing our collective impact.

Accountability

While we continue to honor our legacy investments, we hold ourselves accountable to the commitments we’ve made in our new focus areas. As we move forward into the second year of our strategic plan, we’ll continue to invest more prominently within our four-state footprint and align with our vision.

DEI Training

We continue to learn, grow and work together to advance DEI and center equity in where and how we invest. As part of this work, all Foundation staff participate in DEI training through the Center for Equity and Inclusion (CEI). Additionally, through a highly competitive process, a Cambia Health Foundation representative was selected to participate in The Race Equity Culture™ Fellowship through Grantmakers for Effective Organizations. At the conclusion of the fellowship, best practices gleaned will be integrated into the Foundation’s operations to embed equity in the center of our work.

Long-term Commitment: Sojourns Scholar Leadership Program

We are honored to work with a national advisory board to identify, cultivate and advance the next generation of palliative care leaders to improve the care of people with serious illness and their loved ones, and ultimately to transform health care.

When we launched the Sojourns Scholar Leadership Program in 2014, we committed to investing in 10 cohorts because we know that real change takes time, scale and community collaboration. Through the years, the Foundation has invested more than \$17.2 million to support 96 emerging palliative leaders across the United States.

In 2022, we announced the 9th cohort and shortly afterward opened the application process for the 10th and final cohort.

The selection process for the 10th and final cohort is underway. We are working to ensure sustainability of the scholars community and demonstrate its impact through a third-party program evaluation. We are grateful to our advisory board members for their guidance and to the entire Scholars Community for their demonstrated commitment to equitable, patient-centered and family-oriented care.



- **12 new Sojourns Scholars** added in 2022
- **\$2.16 million** invested in Sojourns Scholar Leadership Program in 2022
- Total Number of **Scholars in the Program: 96**

SPOTLIGHT

Sojourns Scholar Leadership Summit



The Sojourns Scholar Leadership Summit is an annual event that brings together current and past members of the Sojourns Scholar Leadership program, its Advisory Committee and Mentors, as well as Foundation leaders and team members. The 2022 Summit was the first in-person Sojourns Summit since March 2020, and over 80 people attended to build relationships, reflect and recharge.

“The best part of the Sojourns Scholar Leadership Program has been the community. I have been able to foster relationships in countless ways that have surpassed my expectations through friendship, professional collaboration and leadership opportunities. My entire view on leadership has shifted—in large part due to the mentoring I’ve received and the opportunities that have presented themselves during my time in this program.”

Billy Rosa
Nurse Practitioner and
Sojourns Scholar 2021 Cohort



Looking Forward

Our path forward of increasing access to behavioral health in underserved communities builds on the solid foundation we laid by increasing access to whole-person care for people with serious illness, and through our investments in emerging care leaders through the Sojourns Scholar Leadership Program. We are so proud of our work with the Scholars community, and are excited to welcome and support the 10th cohort.

Throughout the coming year, we will continue to focus on investing within the communities we serve across Idaho, Oregon, Washington and Utah. In addition, the percentage of our investments will continue to rise across the three focus areas identified in our strategic plan: Resilient Children & Families, Healthy & Connected Aging and Behavioral Health Workforce.

Behavioral health is critical to whole-person health, and we welcome the opportunity to expand access to behavioral health in collaboration with diverse partners and thought leaders who share our commitment to advancing equity through whole-person health. Together, we change systems to create meaningful and lasting change.

Interested in partnering with us to build more resilient communities and advance equity through whole-person health? Reach out to our teams for more information.

Cambia Health Foundation
cambiahealthfoundation.org

