

Cambia Health Solutions Corporate Facts

About Cambia Health Solutions

Cambia is made up of over 25 companies dedicated to transforming health care. Our growing family of companies range from health insurance to software and mobile applications, non-traditional health care marketplaces and delivery models, pharmacy benefit management, wellness solutions and more.

Everything we do is driven by Our Cause to be a catalyst to transform health care, creating a person-focused and economically sustainable system.

Cambia's Cause is broader than our company. It's not about serving ourselves or answering to shareholders; it's about system transformation and a consumer focus that makes health care

more affordable and understandable for individuals and families, and facilitates an economically sustainable relationship between patients and providers.

Cambia's Cause drives our companies and employees every day.

Our Health Plan Roots

The company's roots go back nearly 100 years to 1917. Loggers and their families pooled funds to help each other with medical needs that arose due to injury or illness, giving birth to health insurance and the first Blue plans.

Today, our legacy health insurance business continues to thrive with six regional health plans in four states that insure more than 2 million people.

Leading the Way

In 2010 we began to reposition the company by expanding our area of focus from just **health insurance** and adding **retail enablement, provider enablement** and **senior services** to our core business. We believe this approach will help us to realize our Cause and lead the industry in better meeting individual needs, delivering better outcomes and creating a seamless, frictionless health care experience for the consumer.

Key Facts:

Headquarters:
Portland, OR, USA

- The company's roots go back nearly 100 years, when health insurance was born in the logging camps and timber mills of the Pacific Northwest.
- Over 10 years ago, Cambia refocused its efforts on being a catalyst for change in the health care system.
- Today Cambia Health Solutions is a group of 25+ companies and people working to make health care more person-focused and economically sustainable.
- The company is a tax-paying nonprofit headquartered in the Pacific Northwest.
- Cambia has around 5,000 employees in 30 states.
- The company is nationally recognized: Healthiest 100 Workplaces in America
Top Digital Health Investors
Most Trustworthy Corporate Investors



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Executive Leadership

Cambia Health Solutions' forward-thinking, innovative leadership team has a vast amount of experience in the health care industry, coming from a variety of disciplines and organizations across the United States. Together, they lead Cambia to transform health care.

Mark B. Ganz - President and Chief Executive Officer

John W. Attey – Senior Vice President and Chief Legal Officer

Gail Baker – Senior Vice President, Strategic Communications

Rob Coppedge - President, Direct Health Solutions

Steven Gaspar - Senior Vice President, Chief Actuarial Officer

Carol Kruse – Senior Vice President and Chief Marketing Officer

Peggy Maguire - Senior Vice President, Corporate Accountability and Performance

Mohan Nair - Chief Innovation Officer

Richard Popiel, MD - Executive Vice President, Health Care Services and Chief Medical Officer

Scott Powers - President, Government Programs and Operations

Vince Price - Executive Vice President and Chief Financial Officer

Laurent Rotival - Senior Vice President Strategic Technology Solutions, Chief Information Officer

Jared L. Short – Chief Operating Officer

Mark Stimpson – Senior Vice President and Chief, Human Resources Officer

Cambia's Board Leadership

Mark Ganz is President and Chief Executive Officer of Cambia Health Solutions

Mark C. Adams serves as senior vice president and chief medical officer for the Franciscan Health System, based in Tacoma, Washington.

S. Fred Beck, of Logan, Utah, is the chief financial officer for Icon Health & Fitness, Inc.

Dave Boren of Boise, Idaho, is the chief investment officer for Clearwater Advisors

Gregory Charlton, of Boise, Idaho, is the retired senior vice president for Idaho Independent Bank.

Peggy Fowler, of Tigard, Oregon, is the retired CEO and president of Portland General Electric (PGE).

Elliott J. Hill, of Portland, Oregon, is president, geographies and sales, for Nike, Inc.

Mack Hogans, of Federal Way, Washington, is a consultant in areas of leadership, public policy, philanthropy, community relations, environmental policy and business strategy.

Kent F. Ivanoff, of Boise, Idaho, is CEO of iVinci Health LLC, a health care technology company.

Paula A. Jones, of Chicago, Illinois, is the chief executive officer of Cajual Entertainment, Inc., a record label and publishing company.

Michael G. Koppel, of Seattle, Washington, is executive vice president and chief financial officer for Nordstrom, Inc.

Katherine G. Lindemann, of Dedham, Massachusetts, is chief operating officer of David's Teas in Boston.

Jake Nichol, currently of Park City, Utah, recently completed a nine-year tenure as CEO and President of Leatherman Tool Group, Inc.

Luis Machuca, of Hillsboro, Oregon, is president and chief executive officer for Kryptiq Corporation, which provides interoperability and workflow connectivity solutions for health care.

John Morgan, of Portland, Oregon, is CEO of Avamere Health Services, and has led companies in the biotech and medical device industries, including the Mid-America division of Baxter International, Inc., and HemCon Medical Technologies, Inc.

